



Planned Giving - *Leave a lasting legacy,
remember the Callaway County United Way
in your will or estate plan.*

Planned giving is one way you and your family can help support the Callaway County community through the United Way. It creates a lasting legacy that can help people for years to come. Planned giving simply means planning to make a future contribution – for example a deferred gift such as a bequest in a will.

Gifts can take many forms, from specific cash bequests to gifts in kind (real estate, securities and other tangible property) or life insurance policies.

Whether you are writing a new will or updating an old one, it is easy to include the Callaway County United Way and leave a legacy for your community. Once you are satisfied that your loved ones are taken care of, you could consider making a charitable bequest to strengthen and sustain the community you have helped to build.

For more information talk to your financial and legal advisors about the best options for you and your estate.